



Meridian Waste Promotes Deanna Coble Martin to General Manager of Triad Hauling

Raleigh, NC (February 13, 2024) – [Meridian Waste](#), an integrated, non-hazardous solid waste services company, announces the promotion of Deanna Coble Martin to General Manager of Triad Hauling. The Triad Hauling operation based out of Liberty, NC is the newest hauling operation for the company and was integrated within the company upon the acquisition of Coble Sandrock, Inc. and Coble’s Container Service, LLC in September 2023. Martin, a Coble family member, transitioned with the acquisition and has been instrumental in ensuring a smooth transition for the company's roll off hauling and landfill disposal customers.

Martin brings a wealth of experience to the general manager position with fifteen years of experience at the previously family-run business. In her new role, Martin assumes profit and loss financial responsibility for the hauling operations, team member recruitment and training, safety, vehicle maintenance, and compliance responsibilities.

“Deanna has the knowledge, customer relationships, and the financial acumen to be an impactful and successful general manager in the Triad marketplace,” said Patrick Messinger, Meridian Waste’s Area President in North Carolina. “We are very excited about working with Deanna to grow the hauling operations and increase disposal volumes for Tri-Corners Landfill,” he said.

“Coming from a family-run business, I look forward to working with a larger, corporate entity,” said Martin. “Meridian Waste believes in local expertise and decision making, and the company has given me the tools to manage and expand the operations in a way that wasn’t possible when we were a family business,” she said. “It’s a pleasure to become a part of the larger Meridian Waste family and demonstrate the potential of this marketplace.”

About Meridian Waste:

Headquartered in Charlotte, N.C., Meridian Waste is a company defined by its commitment to servicing its customers, caring for and engaging its employees, and generating financial value for its shareholders while delivering a clean and healthy community. The company’s core waste business is centered on residential, commercial, and industrial non-hazardous waste collection and disposal. Currently, the company operates in Northeast Fla., St. Louis, Mo., Goldston, N.C., Raleigh, N.C., Greensboro, NC, Greenville, S.C., Knoxville, Tenn., Blacksburg, Va., Harrisonburg, Va., and Richmond, Va., servicing more than 304,014 residential, commercial, industrial, and governmental customers. In addition to a fleet of commercial, residential, and roll-off trucks, the company operates 14 hauling companies, five transfer stations/materials recycling facilities (MRFs), two municipal solid waste landfills, and four C&D landfills in which 948,016 tons of waste are safely disposed of annually. For more information, visit [MeridianWaste.com](#).

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PHOTO IMAGE 1 – Deanna Coble Martin

Media Contact:
Mary O'Brien
(904) 616-5322
MObrien@MeridianWaste.com