



"Brightening the World" Coloring Contest Official Rules & Regulations

- This coloring contest is a fun way to engage children on Earth Day. This contest is intended for children ages 5-10 who are split into two age categories. Coloring pages per age category can be downloaded from the Meridian Waste website.
- There will be one (1) winner per age category (two (2) winners total). Winners will be chosen by Meridian Waste staff and announced on the website on April 22, 2020, by NOON CDT.
- This is a skill-based contest and chance plays no part in the determination of winning.
- NO PURCHASE NECESSARY TO ENTER OR WIN. A purchase will not increase your odds of winning.
- Contest entry begins March 23, 2020 at 12:01 AM CDT, and ends April 15, 2020 at 11:59 PM CDT.
- To enter, print out one of the PDFs that are located at <https://www.MeridianWaste.com/Earthday> and color it in using any medium you'd like. Upload your entry via the submission form linked below the coloring sheets. Entry must be received by Meridian Waste no later than 11:59 PM CST on April 15, 2020, by email. No other method of entry will be accepted.
- Contact and address information collected will be used for the purposes of this contest only and will not be used for marketing or other purposes.
- Limit one (1) entry per person. All entries must be original and entirely created by the entrant. There are no restrictions on what an entrant can use to color the image.
- One (1) winner in the 5-7 age group; one (1) winner in the 8-10 age group will be announced on the company website on April 22, 2020. We will contact the winners' parent or legal guardian on or after April 22, 2020, using the preferred contact number that is listed on the form.



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- All entries become the property of Meridian Waste and Meridian Waste is granted the permission to publish the artwork with the child's first name, last name initial and city/state for appropriate media distribution including general press releases promoting and announcing the contest or future contests.
- Winners agree to share a picture of the child to accompany the winning artwork.
- Non-compliance or return of prize notification as undeliverable, whether by email or telephone, may result in disqualification and selection of an alternate potential winner. In the event of insufficient entries for an age group, a winner may not be chosen for that age group.
- Odds of winning depend on the number of eligible entries received.
- Meridian Waste employees' children and their immediate family members are not eligible to enter.
- Copying, tracing, and electronically generated artwork will be disqualified.
- Meridian Waste is not responsible for lost, late or misdirected entries, or incomplete/incorrect entries.
- By participating, Contest entrants: (1) represent that they have complied with these Official Contest Rules; (2) have received parental consent and grant Meridian Waste the right to use his or her name, city, and state (3) release Meridian Waste from any and all liability in connection with this Contest.
- This contest is open to all children in the United States. At this time, Meridian Waste is unable to award prizes to those located outside of the United States.
- There is no cash value or monetary prize associated with this contest.
- All submissions must be uploaded to <https://www.MeridianWaste.com/Earthday> with file formats of a JPG or PDF. All submissions must be completed by a parent or guardian age 18+ with correct contact information. No information will be sold or used for any purpose outside of the contest.



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TALENT RELEASE

I or my child or legal dependent have participated in and appeared in, and/or will participate in and appear in, a photography and/or videography shoot on or around April-May 2020, or submitted artwork or imagery that may be used by Meridian Waste Acquisitions, LLC, (Meridian Waste) and any of its subsidiaries, or their respective successors, assigns, licensees, parents, subsidiaries, and other affiliated or associated entities (collectively) in a campaign, including without limitation, for the Earth Day Coloring Contest (the "Work").

I hereby grant Meridian Waste the absolute and irrevocable right and permission to utilize my/my child's appearance or artwork in connection with the Work in any and all manner and media now known or hereafter developed, throughout the world in perpetuity.

I agree that the copyright in the Work, and that my/my child's participation in and appearance in the Work may be edited. I consent to Meridian Waste of the following in the Work and for related promotional purposes: (1) my/my child's name, image, photograph, and likeness, or any reproduction or simulation thereof; (2) biographical information about me/my child; and (3) the use of any content I may provide. I hereby represent that any materials or content I may provide hereunder shall not infringe upon or violate the law or infringe on the rights of any third party. I agree to comply with all Federal and local rules, regulations and laws in connection with this Release.

I expressly give permission to Meridian Waste, and their respective agents, employees, subsidiaries, independent contractors, shareholders, officers, directors, affiliates, licensees, assigns, and any other personnel or entities associated with the Work from any and all claims, past, present, and future, arising under or related to the subject matter of this Release, the terms of this Release, or the Work, or which I have or may have for invasion of privacy, right of publicity, defamation, slander, libel, infringement of copyright or trademark, or any other claims or causes of action relating to or arising out of the production, reproduction, distribution, exhibition, broadcast, or any other exploitation of the Work.

I know and understand that there are inherent risks that cannot be eliminated regardless of care taken to avoid injuries. I know, understand and appreciate the risks and assert my participation as voluntary and that I knowingly assume all such risks.

I am over the age of 18, have read the foregoing and fully understand the contents thereof, and am free to grant the rights granted herein.

Permission is granted via checkbox consent on the <https://www.MeridianWaste.com/EarthDay> submission form.



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