

April 16, 2015



Name Change Approved for Meridian Waste Solutions, Inc.

"A New Direction as a Waste Industry Solutions Company"

MILTON, GA -- (Marketwired) -- 04/16/15 -- Meridian Waste Solutions, Inc (OTCQB: MRDN), is pleased to announce that the Financial Industry Regulatory Authority ("FINRA") has approved the Company's application for a name change from Brooklyn Cheesecake and Dessert Company, Inc. to Meridian Waste Solutions, Inc. The Company will begin trading today under the new ticker symbol MRDN and new CUSIP 58985L number. This corporate action will take effect at the open of business on April 16, 2015.

- Name Change to "Meridian Waste Solutions, Inc."
- New Symbol MRDN
- New CUSIP: 58985L
- Effective Date: 04/16/2015

Jeffrey Cosman, CEO of Meridian Waste Solutions, Inc. stated: "Brooklyn Cheesecake and Dessert Company is no more. I am excited to announce after many months of hard work and patience by my counsel, my auditors, my staff and our shareholders, Meridian Waste Solutions, Inc has been approved by FINRA and our new ticker symbol is MRDN. We are clearly defining our company in the marketplace today. Our company is a solutions company in the waste industry. Our core tenants remain the same, as we are a company focused on building recurring cash flow and positive returns centered on the service of Faith, Family, Friends and Community. We seek to build and buy companies that not only *serve* distinctive purposes, populations and industries, but will ultimately *serve* the shareholders as we move to build significant shareholder value thru return on invested capital."

Further, on January 7, 2015, in an effort to give investors a more concentrated presence in the waste industry the Company sold the capitalized software assets of Here to Serve Technology, LLC to Mobile Science Technologies, Inc., a Georgia corporation (MSTI), a related party, due to being owned by some of the shareholders of the Company. No gain or loss was recognized on this transaction as MRDN received equity equal to book value (\$434,532) of the capitalized software in the transaction. It is management's expectations that the spinoff will benefit investors by strengthening the Company to be streamlined in the waste industry and maintaining the financial growth potential of the investment in MSTI. The technology division was a non-core operation of MRDN.

ABOUT MERIDIAN WASTE SOLUTIONS, INC in November 2014 completed its first transaction in becoming a solutions provider in the waste industry. MRDN operates in St.

Louis, MO as Meridian Waste Services, which serves over 40,000 residential, commercial and temporary customers in the St. Louis, MO market. With a fleet of commercial, residential and temporary roll off trucks, Meridian Waste Services provides unparalleled customer service in the form of long-term and short-term contracts. MRDN is striving to acquire companies that offer various solutions in the waste industry and in select markets around the country.

Forward-Looking Statements

Comments are based on current management expectations, and are considered "forward-looking statements," generally preceded by words such as "plans," "expects," "believes," "anticipates," or "intends." We cannot promise future returns. Our statements reflect our best judgment at the time they are issued, and we disclaim any obligation to update forward-looking statements as the result of new information or future events. We urge investors to review the risks and uncertainties within its filings with the OTC Markets and/or Securities and Exchange Commission.

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Source: Meridian Waste Solutions, Inc