



FOR IMMEDIATE RELEASE
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Meridian Waste Environmental Superheroes at *Touch-A-Truck NRV*

Christiansburg, Va., (August 16, 2021) – Meridian Waste Virginia LLC, an integrated, non-hazardous solid waste services company, sent the signal for their environmental superheroes to meet and greet at the *Touch-A-Truck NRV* event on Saturday, August 14.

The New River Valley Home Builders Association's *Touch-A-Truck New River Valley (NRV)* event encouraged attendees to become familiar with building industry careers by offering an educational opportunity to explore trucks, tractors, and heavy machinery while interacting with the people who build, protect, and serve the NRV.

More than 4,000 people attended the event that had in excess of 20 different trucks and heavy machinery displays. Meridian Waste's goal of the superhero theme was to spotlight the hardworking men and women in the environmental services industry who have worked continuously during the past 18 months to keep communities and neighborhoods clean, green, and safe.

"Our drivers do more than meets the eye, and we want children and families to see the opportunities that an environmental services career can afford them," said General Manager Ashleigh Garnes. "Our drivers are engaged in logistics, problem-solving, communications and customer care while creating a unique employment opportunity that combines personalized service with an essential community infrastructure need."

Meridian Waste gave away bubble wands, coloring sheets, crayons, and special stickers that identified the children in attendance as new members of the "Clean Team" for the day. The company also displayed a front-load truck and a container truck for attendees to climb in and get a feel for what it's like to load totes and containers.

For more information on career opportunities at Meridian Waste, visit MeridianWaste.com/Careers or inquire locally at MeridianWaste.com/BlueRidge.

Photo 1: Meridian Waste General Manager Ashleigh Garnes, Driver Chris Dowdy, and Sales Manager Andrea Altis show off their superhero capes.



Photo 2: Sales Manager Andrea Altis and her family show their industry pride with shirts saying, "Someone I love is a Superhero at Meridian Waste."



Photo 3: Meridian Waste's Touch-A-Truck display featured a container truck and a front-load truck. The booth provided an educational display with Trash Facts and Recycling Revelations about the average American's impact on the environment every year.



About Meridian Waste

Headquartered in Charlotte, N.C., Meridian Waste is a company defined by its commitment to servicing its customers, caring for and engaging its employees, and generating financial value for its shareholders while delivering a clean and healthy community. The company's core waste business is centered on residential, commercial, and industrial non-hazardous waste collection and disposal. Currently, the company operates in Northeast Fla., Augusta, Ga., St. Louis, Mo., Raleigh, N.C., Greenville, S.C., Knoxville, Tenn., Blacksburg, Va., Harrisonburg, Va., and Richmond, Va. servicing more than 131,439 residential, commercial, industrial, and governmental customers. In addition to a fleet of commercial, residential, and roll-off trucks, the company operates 12 hauling companies, seven transfer stations/materials recycling facilities (MRFs), three municipal solid waste landfills, and three C&D landfills in which 1,058,999 tons of waste are safely disposed of annually. For more information, visit MeridianWaste.com.